



WE ARE A.F.C. HERMANNSTADT!

Sibiu, the Cultural Capital of Europe and the medieval town in the heart of Transylvania, is on the map of the first 18 football teams in Romania through the side of A.F.C.Hermannstadt!

Since 2015, when the team was established, A.F.C. Hermannstadt proved step by step, victory by victory, that his place is in the front line of Romanian football. The team was promoted from the lower leagues to later reach and stay in the first league.



Reached the attention of the public since the 2017-2018 season as the first lower league team to play a Romanian Cup final in the last 40 years, A.F.C. Hermannstadt then reconfirms its place in the first 18 club teams in League 1, despite the problems related to the reconstruction of the Sibiu Municipal Stadium and the matches played 100% away.



In the current season, 2020-2021, with a much improved group, the club aims for more ambitious goals, which have the role of cementing its place in League I.



A.F.C. Hermannstadt plays home matches at the Sibiu Municipal Stadium, which is being refurbished, but which is becoming too small for a match. In 2019, a lawn similar to the one at the Allianz Arena in Munich was installed here with an investment exceeding four million lei. The new playing field is also provided with a modern heating installation so that matches can be played here in winter in very good conditions.





FCH invests in the future of Romanian football through the A.F.C.Hermannstadt Academy project! As nothing is done just by words, from the competitive season 2020-2021 the second team of the club was established, which is currently evolving in the Third League. AFCHermannstadt 2 is made up of 90% of young and talented footballers from Sibiu County. The re-establishment of the second team and its enrollment in the Third League is the first step towards the AFCHermannstadt Academy for children and juniors, a project we will launch next year.




The proof of the constructive impact of FCH also lies in the impact on social networks registered by the official accounts of the team.

- Approximately 40,000 followers / official facebook page

Aprecieri

Impact

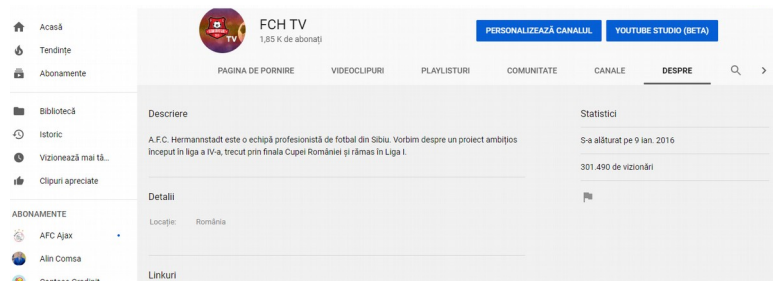
Pagină		Total aprecieri	De săptămâna tre	Postări de săptăm	Interacțiuni din săptămân
TU 1	 FC Hermannstadt	38.5K	▲100%	16	24.8K



- **Record organic impact achieved - approximately 900,000 people**



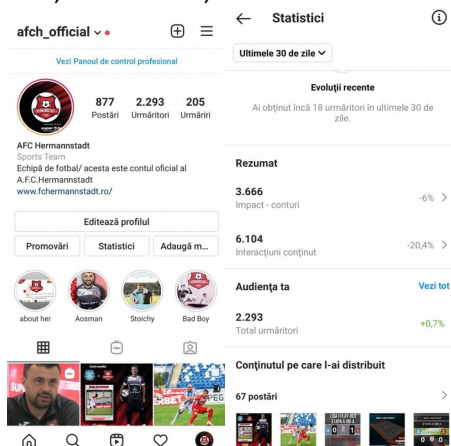
- **Official youtube channel - over 300,000 views, about 2000 subscribers**



- **Official instagram account**



To all this are added the over 250,000 viewers, who watch the LIVE broadcasts on the sports channels



where League I is broadcast.

	DigiSport 1	TelekomSport 1	Look Plus	Eurosport
Liga 1	2,03**	0,31	0,54	-
Cupa României	1,5	0,27	0,37	-
Liga 2	0,5	0,06	0,15	-
Liga 3	0,53	-	-	-
Champions League	3,19	0,33	0,68	-
Europa League	1,58	0,15	0,29	-
Spania	1,22	0,1	0,12	-
Italia	0,95	0,04	0,09	-
Germania	0,84	0,02	-	-
Franta	0,66	-	-	-
Premier League	-	0,16	-	0,62
Tenis Fed Cup	3,22	-	-	-
Tenis WTA	1,05	-	-	0,43
Tenis ATP	0,98	0,01	-	0,22
Formula 1	0,76	0,19	-	-
Handbal feminin, Champions League	1,13	0,29	-	-
Handbal masculin, Champions League	0,46	0,19	-	-

** e vorba despre audienta medie a competitiei

What do we offer?

1. Promotion on the social-network channels of our club + advertising on the LED screens on the stadium + special events, organized under the logo and patronage of the sponsor, with the participation of the team and staff + opportunity to present the official sponsor logo on the official equipment of the club

2. Promotion on the social channels of our club + 2/3 banners on the Sibiu Municipal Stadium + special events, organized under the logo and patronage of the sponsor, with the participation of the team and staff_barter type

3. Contact: info@fchermannstadt.ro
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